

Electricity Facts Label (EFL)
Tara Energy - Fixed Rate Product: Tara Web - 12
For Service Area: AEP Texas North
8/23/2017

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| Electricity Price (Residential) | Average monthly use: | 500 kWh | 1000 kWh | 2000 kWh |
| | Average price per kilowatt-hour: | 9.5 | 9.2 | 9.1 |
| | <i>The above rates have been estimated based on an average load factor.</i> | | | |
| | <p>This price disclosure is based on average usage patterns and includes the following components of the price - Energy Charge Per kWh: 9¢, TDSP Advanced Meter Surcharge: \$2.35 This fixed price disclosure is an example that is calculated using (i) a per kWh Energy Charge (ii) the applicable Transmission and Distribution Service Provider ("TDSP") tariff as established by the Public Utility Commission of Texas ("PUCT"), (iii) a monthly base charge per ESI-ID of \$0.00, and (iv) all recurring charges.</p> <p>This product allows you to offset your carbon footprint by adding the 'JustGreen' option for an additional monthly fee of \$5.00. The 'JustGreen' option will ensure 100% of your energy consumed is offset with renewable energy. The 'JustGreen' charge will appear each month on your bill in addition to the price for the product as disclosed above, and the average price per kWh does not include the 'JustGreen' charge.</p> <p>This fixed price disclosure does not include applicable federal, state and local taxes or any fees (including gross receipt tax reimbursement), other amounts charged by a governmental entity, and all other non-recurring fees.</p> <p><i>See Terms of Service for additional details.</i></p> | | | |

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| Other Key Terms and Questions | <i>See Terms of Service statement for a full listing of fees, deposit policy, and other terms</i> |
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| Disclosure Chart | Type of Product | Fixed Rate Product |
| | Contract Term | 12 Months |
| | Do I have a termination fee or any fees associated with terminating service? | Yes; \$0 with proof of move out (Otherwise \$175). Additionally, if you received a cash incentive upon enrollment and do not complete your contract term, you will be responsible for that portion of the cash incentive associated with your remaining contract term – i.e., cash incentive divided by original contract term multiplied by the remaining contract term. If you contact Tara Energy directly to cancel, the Exit Fee will be waived. |
| | Can my price change during contract period? | Yes |
| | If my price can change, how will it change and by how much? | Tara Energy will only change the price during your term for changes beyond our control. These include (i) your Consumption, (ii) changes to the TDU charges as established by the PUCT, (iii) changes to the ERCOT or TRE administrative fees or (iv) other changes in law or regulations that impose new or modified fees or costs on a REP that are beyond Tara Energy's control. |
| | What other fees may I be charged? | See the "Additional Charges and Fees" section of Terms of Service for more details. |
| | Is this a pre-pay or pay in advance product? | No |
| | Does the REP purchase excess distributed renewable generation? | Yes |
| | Renewable Content | Between 0% and 100%, depending on whether the JustGreen option is selected. |
| | The statewide average for renewable content is: | 16.5% |

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